



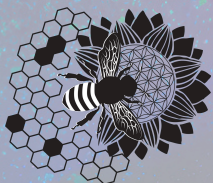
Sponsorship Investments



#MSBfest

VENDOR & SPONSOR TIERS

SPONSORSHIP LEVELS	BASIC	COMMUNITY	BRONZE	SILVER	GOLD	PLATINUM	MAJOR
INVESTMENT	\$50	\$75	\$100	\$250	\$500	\$1,000	\$2,500
10X10 BOOTH SPACE	YES	YES	YES	YES	YES	YES	YES
NAME ON WEBSITE	YES	YES	YES	YES	YES	YES	YES
WEBSITE IMAGES		YES	YES	YES	YES	YES	YES
PROMO VIDEO			YES	YES	YES	YES	YES
SOCIAL SHARES				2X	4X	6X	10X
RECOGNITION DURING EVENT				YES	YES	YES	YES
WEBSITE HOMEPAGE FEATURE				YES	YES	YES	YES
EMAIL MARKETING					YES	YES	YES
BUSINESS SPOTLIGHT					YES	YES	YES
PREMIUM AD SPACE						YES	YES
LOGO ON PRINT MATERIAL						YES	YES
NAME ON RADIO ANNOUNCEMENTS							YES
OTHER OPPORTUNITIES	SPONSOR CLASS	SPONSOR LIVE ARTIST	SPONSOR MUSCICIAN	SPONSOR VOLUNTEER TEES	SPONSOR GOLF CART	SPONSOR MAIN STAGE	SPONSOR BILLBOARD
INVESTMENT	\$50	\$100	\$100	\$100	\$300	\$2,500	\$5,000



Conscious Michiana

MIND BODY SPIRIT FESTIVAL

Saturday May 3rd 11am - 5pm

Potawatomi Park 500 S. Greenlawn Ave. South Bend, In 46615

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SPONSORSHIP LEVELS	EXPLANATION OF BENEFITS
10X10 BOOTH SPACE	Must have canopy and provide images of booth, products, and services for consideration. Application found on website. No electric. Application deadline is 4/12/25
NAME ON WEBSITE	Your business name will be listed on website as a participating vendor. Does not include logo or images.
WEBSITE IMAGE	Up to 4 images including logo to be featured on website festival page
PROMO VIDEO	3-5 minute promotional video which will be featured on website festival page
SOCIAL SHARES	Promo video and / or images shared 2 or more times (based on tier) on Facebook & Instagram
RECOGNITION DURING EVENT	Business name mentioned during festival announcements
WEBSITE HOMEPAGE FEATURE	Have a premier spot on our homepage leading up to event
EMAIL MARKETING	Be included as a featured sponsor on festival email distributions
BUSINESS SPOTLIGHT	Up to a 15 minute spotlight video featuring your business and the services you offer. This will also be included on our homepage and email distribution.
PREMIUM AD SPOT	Have your ad featured on our website leading up to the festival.
LOGO ON PRINT MATERIAL	Logo will be included on day of festival printed materials
NAME ON RADIO ANNOUNCEMENTS	Have your name included as a festival sponsor on ad announcements.
SPONSOR CLASS	Support one of the many 30 minute classes throughout the day. Name announced at the beginning and the end of the session and listed on website.
SPONSOR MUSICIAN OR LIVE ARTIST	Support one of the many musical acts performing at the Chris Wilson Pavilion main stage. Your name will be announced along with the artist you are sponsoring. As a live artist sponsor, your name will be listed on artist sign near art and on website.
SPONSOR VOLUNTEER TEES	Have your logo listed on the back of all volunteer tee shirts. Up to six corporate logos on tee, or be the exclusive tee shirt sponsor for \$600.
SPONSOR GOLF CART	Have a sign with your logo on our festival golf cart for all to see throughout the day.
SPONSOR MAIN STAGE	Name will be announced with every mainstage announcement.
SPONSOR BILLBOARD	Be featured on a local billboard as our Major sponsor. (Need reservation prior to March 31st)



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